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(Data)

ABSTRACT

Data is presented on the use and availability of media in library education programs. Information was collected from a questionnaire sent to institutional and associate institutional members of the Association of American Library Schools in 1975. The questionnaire was designed to determine the scope, size, and organization of the media collection in library education program Tables indicate the location of the media used, the types and quantity of media available, the organization of the media, the housing of the media, the sources used for obtaining films, the services available to assist in the use of media, and the assistance if it faculty members in the production of media materials. A copy of the questionnaire is appended. (Author AP)

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PREPARED FOR

Media Research Committee Library Education Division American Library Association

BY

Robert D. Little Dale W. Brown George W. Whitbeck Blanche E. Woolls 1976

THE AVAILABILITY OF MEDIA IN LIBRARY SCHOOLS.

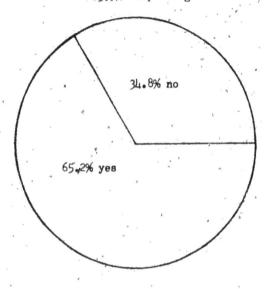
Media collections are becoming increasingly important in all types of libraries. As a result, courses emphasizing media and their uses have become an integral part of the library education program. Library educators have also recognized the value of using media in their teaching. In addition, library science students are not only influenced by information presented concerning media and its use, but also by example. Thus, the availability and use of media by library educators is important in the library education program. To gather data on the availability and organization of media for library instruction, the Media Research Committee of the Teachers Section of the Library Education Division of the American Library Association conducted a study of library schools in 1975.

A questionnaire designed to determine the scope, size, and organization of the media collection in library education programs was developed by the Media Research Committee of the LED. This questionnaire was reviewed by the research committee of the LED and then sent to all institutional and associate institutional members of the Association of American Library Schools. Whenever possible, the questionnaire was sent to the Library School Librarian. In other cases it was sent to the dean or director of the library education program. An 85% response was received from the accredited schools, and a 63.9% response was received from the associate schools.

The following tables indicate the location of the media used, the types and quantity of media available, the organization of the media, the housing of the media, the sources used for obtaining films, the services available to assist in the use of media and the assistance given faculty members in the production of media materials. The results have been tabulated separately for the accredited and associate schools.

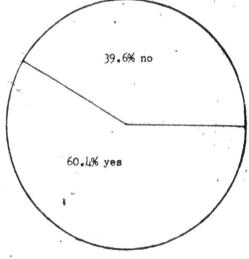
1. Does your library school/department have its own central library/media center facility?

Associate Institutional Members of A.A.L.S, 63.9% responding



Institutional Members of A.A.L.S.

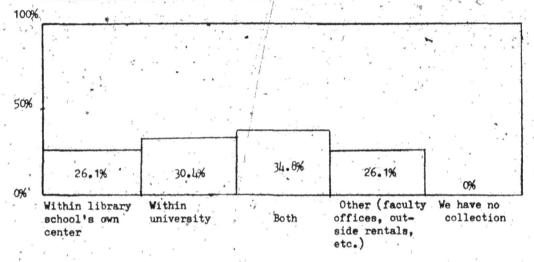
85% responding

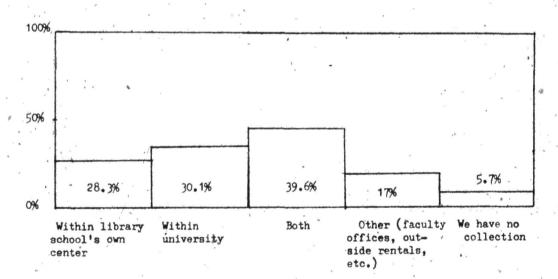


11. Media/Materials Collection

j. Where are the audio-visual media used by the library located?

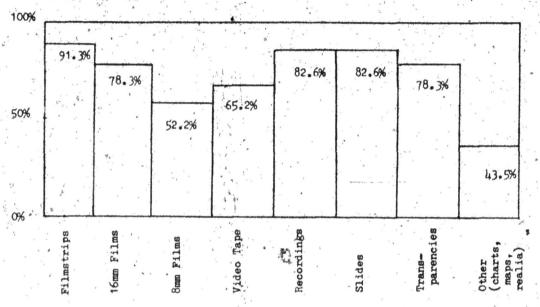




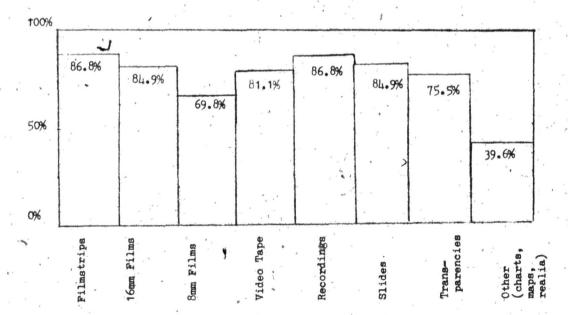


2. What type of audio-visual media do you have in the media collection?

Associate Members of A.A.L.S.

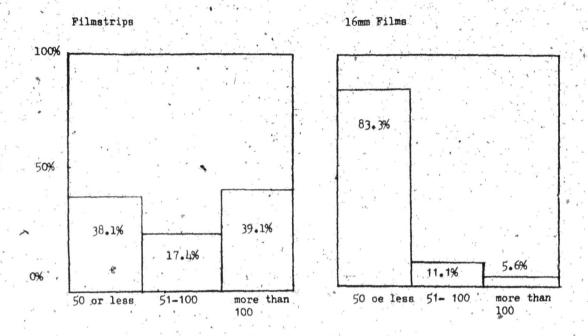


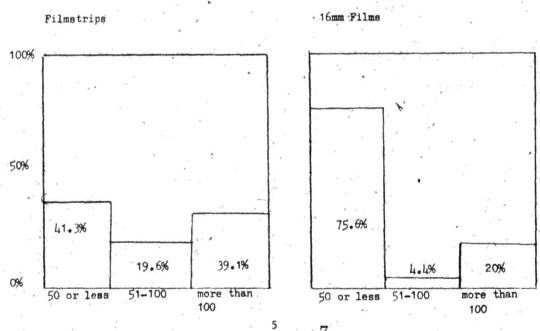
Institutional Members of A.A.L.S.

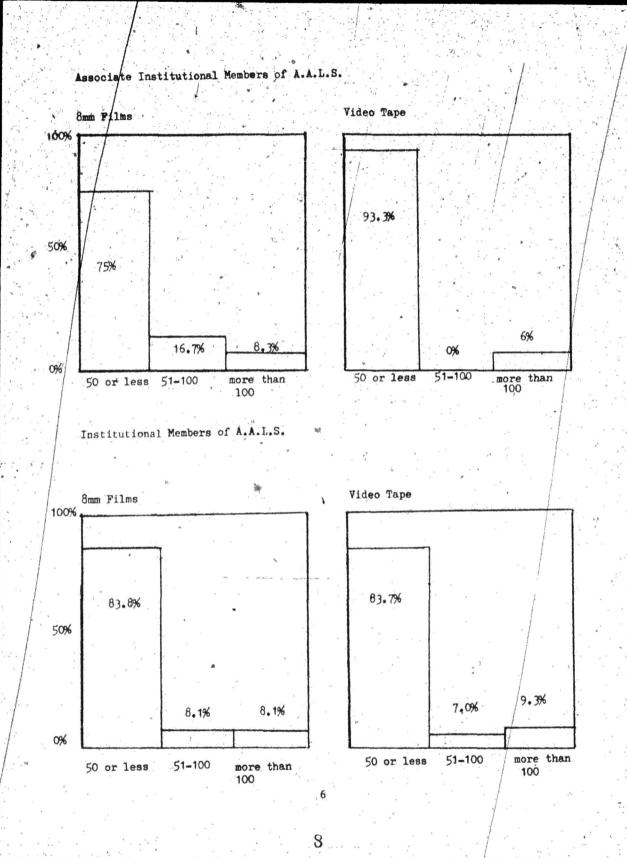


Approximate Number of Media in the Collection:

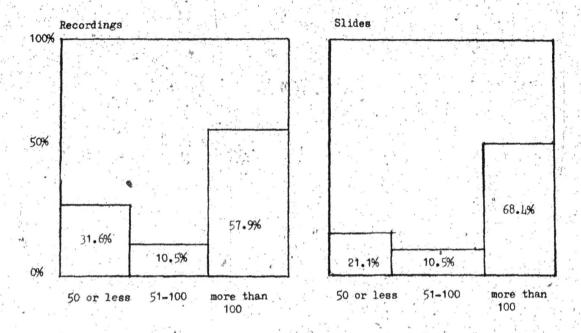
Associate Institutional Members of A.A.L.S.

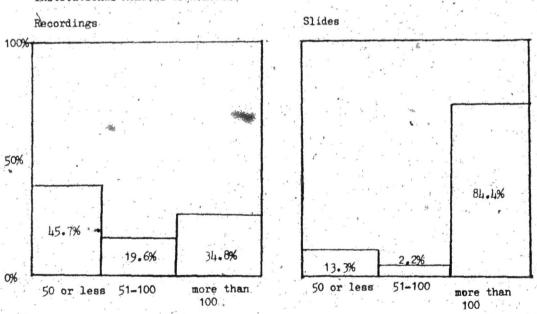




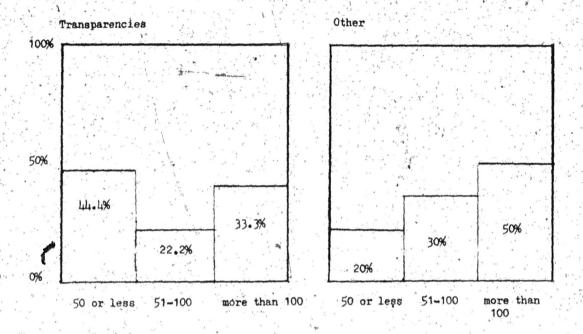


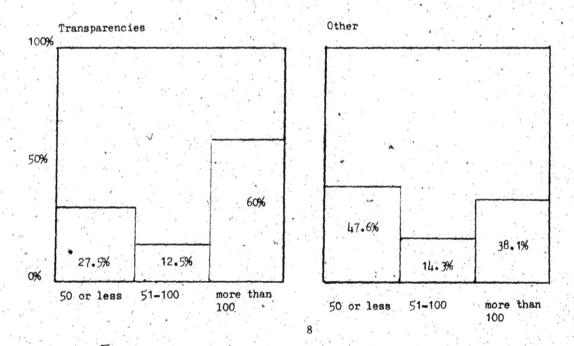
Associate Institutional Members of A.A.L.S.





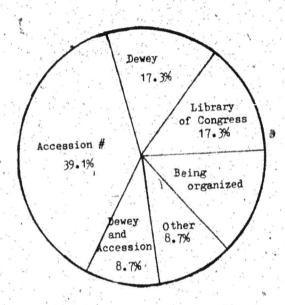
Associate Institutional Members of A.A.L.S.

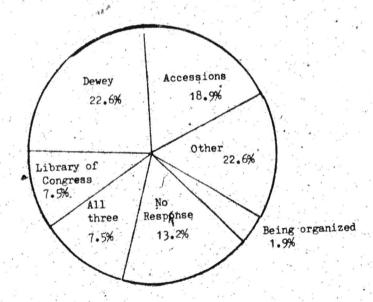




3. How is the Audio-visual Media Organized?

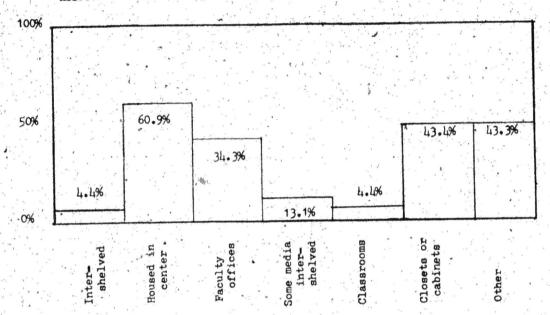
Associate Institutional Members of A.A.L.S.



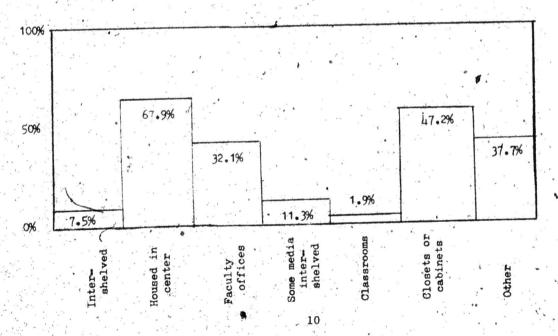


h. How is the audio-visual collection housed?

Associate Institutional Members of A.A.L.S.

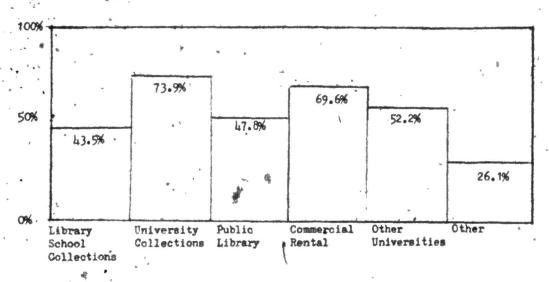


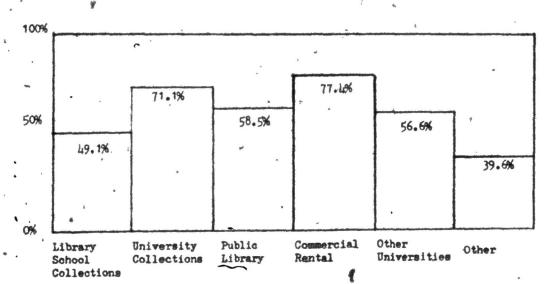
Institutional Members of A.A.L.S.



111. What sources are used for 16mm films?

Associate Institutional Members of A.A.L.S.

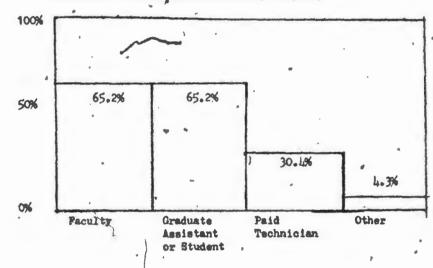




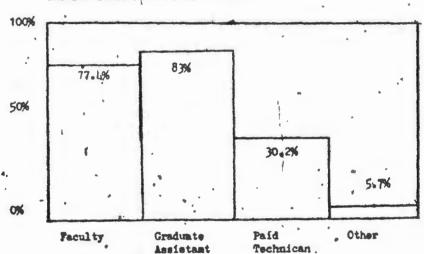
IV. Services

1. Who sets up the equipment?

Associate Institutional Members of A.A.L.S.



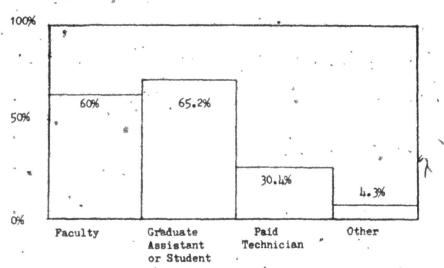
Institutional Members of A.A.L.S.



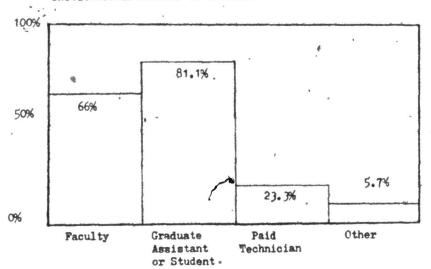
or Student

2. Who returns the equipment?

Associate Institutional Members of A.A.L.S.

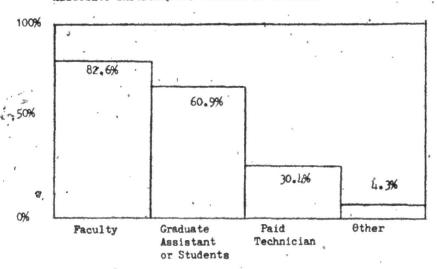


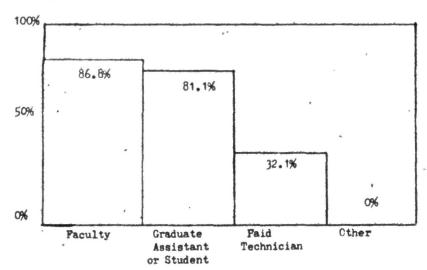
Institutional Members of A.A.L.S.



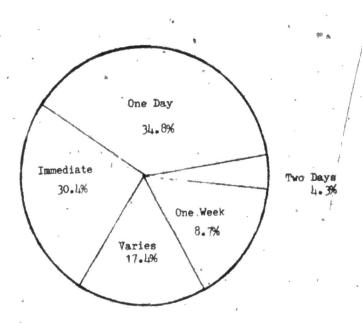
3. Who opperates the equipment?

'Associate Institutional Members of A.A.L.S.

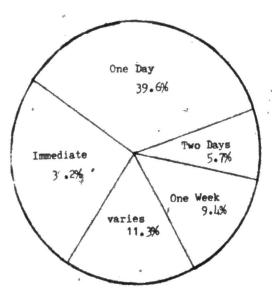




4. How much advance notice is needed for requested equipment?



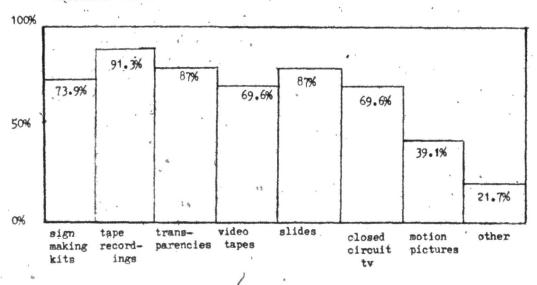
Associate Institutional Members of A.A.L.S.

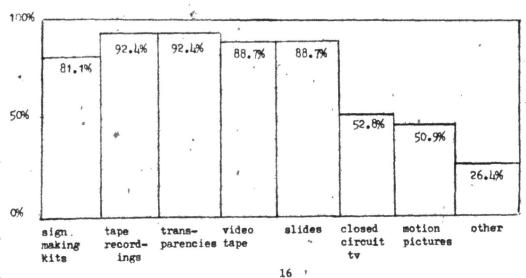


Institutional Members of A.A.L.S.

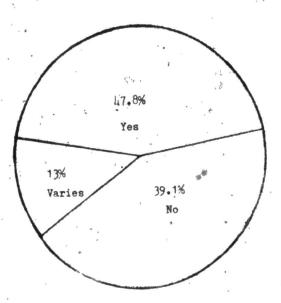
5. What types of production are available?

Associate Institutional Members of A.A.L.S.

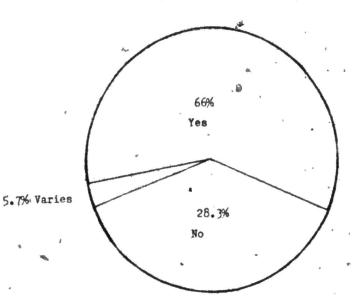




7. Are production services free to faculty?

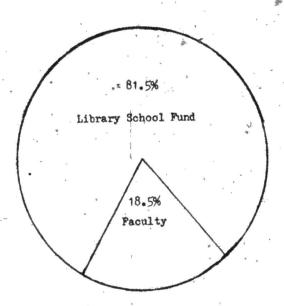


Associate Institutional Members of A.A.L.S.

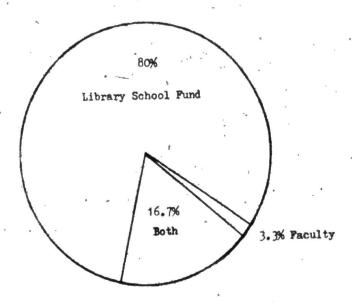


Institutional Members of A.A.L.S.

If no, who pays for the materials used?



Associate Institutional Member of A.A.L.S.



Institutional Members of A.A.L.S.

MEDIA RESEARCH COMMITTEE

TEACHER"S SECTION

LIBRARY EDUCATION DIVISION

r.	General		
	1. Name of School		
	2. Does your library school/department have its own central library/media center facility? yes no		
II.	Media/Materials Collection 1. Where are the audio-visual media used by the library school located?		
	within library school's own within university both central library/media center		
	other, where we have no collection. (go to Part III)		
	2. What types of audio-visual media do you have in the media collection? (Please indicate only media appropriate for use in the library school/department curriculum)		
٠	APPROXIMATE NUMBER filmstrips less than 25 50 75 100 or more		
•	16um films1ess than 255075100 or more		
	8mm films less than 25 50 75 100 or/more		
	video tapes less than 25 50 75 100 or more		
	recordings less than 25 50 75 100 or more		
. *	slides less than 25 50 75 100 or more		
	transparencies less than 25 50 75 100 or more		
	otherless than 255075100 er more		
	3. How is the audiovisual media collection organized?		
	Dewey LC accession # other, please specify		
	4. How is the audiovisual collection housed? Check all which apply.		
	intershelved some media intershelved with books		
	housed in centerclassrooms separate from books		
	faculty officesclosets and/or cabinets		
	another location, where?		

*	library school collection	commercial rental agencies
	university collection	other university film libraries
	public library film collection	another source, where?
IV.	Services	
	1. Who sets up equipment? Check all wh	ich apply.
	faculty member graduate assis	tant orpaid technicianothe please spe
,	2. Who returns equipment?	
	faculty member graduate assis	tant orpaid technicianothe please sp
	3. Who operates equipment?	
	faculty member graduate assis	tant orpaid technician f othe picase sp
	4. How much advance notice is needed for	
, .	immediateone daytwo day	sone weekmore
* .	5. Types of production available.	
	sign making kits slid	es
	tape recordings clos	ed circuit television
	transparenciesmoti	on pictures
	video recordings othe	r, please specify
	6. Production services facility include with in the college/university).	s (describe briefly the location
v		
•		<i>f</i>
	*.	
r	7. Are production services free to faculf no, who pays for materials used?	lty?no,
	faculty memberlibrary schoo	1 funds